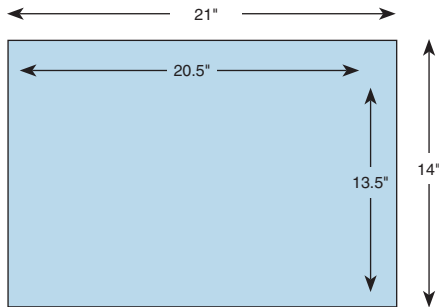


# SLACK Incorporated Newspaper Specs

NOTE: Unit sizes pictured are right hand pages. Live area dimensions are listed inside the shaded area of each unit. Trim sizes are listed outside each unit. Bleed dimensions are listed below each unit. Digital files preferred. Trim size of publication is 10.5" x 14". For more information, visit [slackinc.com/digitalads](http://slackinc.com/digitalads).

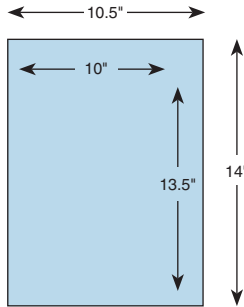
## Available Advertising Unit Sizes

**King Page Spread**



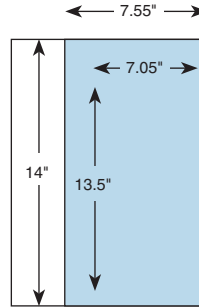
Bleed size: 21.25" x 14.25"

**King Page**



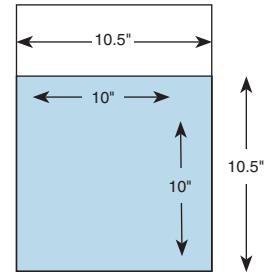
Bleed size: 10.75" x 14.25"

**3/4 Page Vertical**



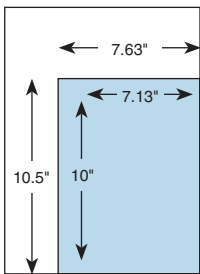
Bleed size: 7.80" x 14.25"

**3/4 Page Horizontal**



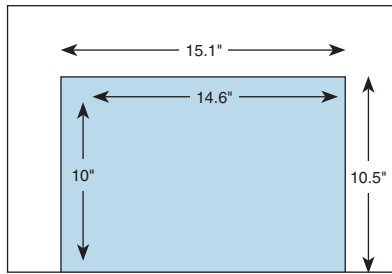
Bleed size: 10.75" x 10.75"

**Island 1/2 Page**



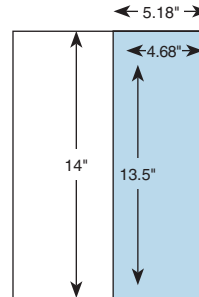
Bleed size: 7.88" x 10.75"

**Island 1/2 Page Spread**



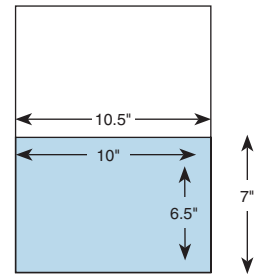
Bleed size: 15.35" x 10.75"

**1/2 Page Vertical**



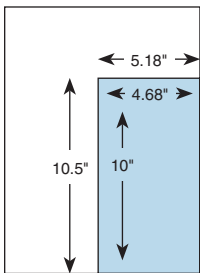
Bleed size: 5.43" x 14.25"

**1/2 Page Horizontal**



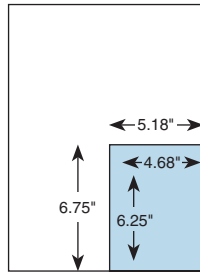
Bleed size: 10.75" x 7.25"

**1/3 Page Vertical**



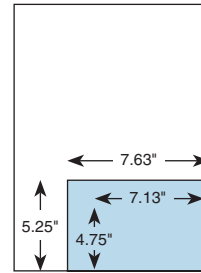
Bleed size: 5.43" x 10.75"

**1/4 Page Vertical Block**



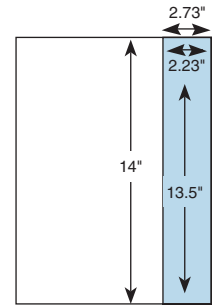
Bleed size: 5.43" x 7"

**1/4 Page Horizontal Block**



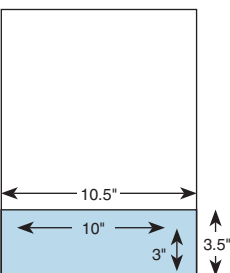
Bleed size: 7.88" x 5.5"

**1/4 Page Vertical Strip**



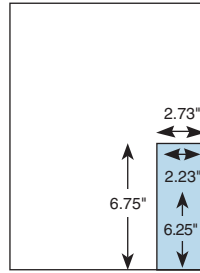
Bleed size: 2.98" x 14.25"

**1/4 Page Horizontal Strip**



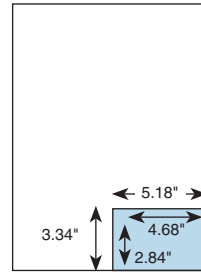
Bleed size: 10.75" x 3.75"

**1/8 Page Vertical Block**



Bleed size: 2.98" x 7"

**1/8 Page Horizontal Block**



Bleed size: 5.43" x 3.59"

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Thorofare, NJ 08086 USA

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856-848-1000

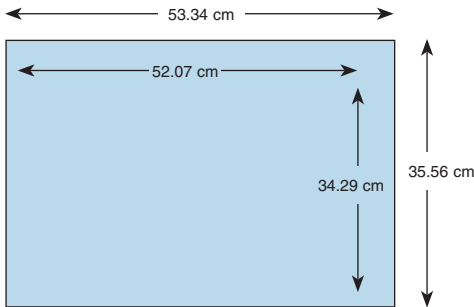
FAX: 856-848-6091

# SLACK Incorporated Newspaper Specs

NOTE: Unit sizes pictured are right hand pages. Live area dimensions are listed inside the shaded area of each unit. Trim sizes are listed outside each unit. Bleed dimensions are listed below each unit. Digital files preferred. Trim size of publication is 26.67 cm x 35.56 cm. For more information, visit [slackinc.com/digitalads](http://slackinc.com/digitalads).

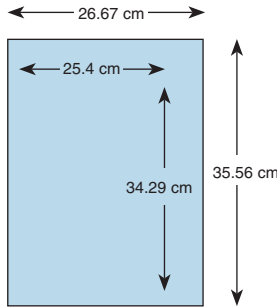
## Available Advertising Unit Sizes

**King Page Spread**



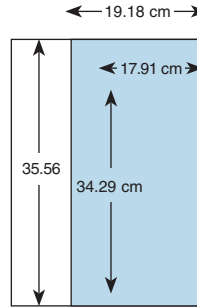
Bleed size: 53.98 cm x 36.2 cm

**King Page**



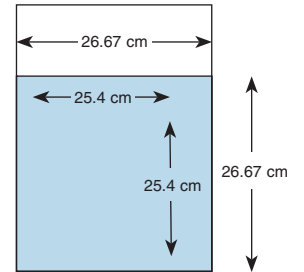
Bleed size: 27.31 cm x 36.2 cm

**3/4 Page Vertical**



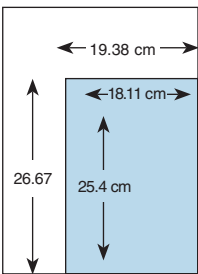
Bleed size: 19.81 cm x 36.2 cm

**3/4 Page Horizontal**



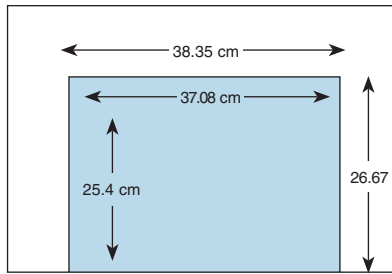
Bleed size: 27.31 cm x 27.31 cm

**Island 1/2 Page**



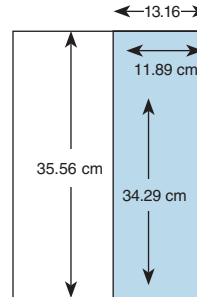
Bleed size: 20.02 cm x 27.31 cm

**Island 1/2 Page Spread**



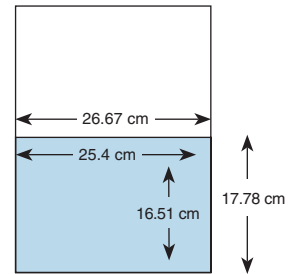
Bleed size: 38.99 cm x 27.31 cm

**1/2 Page Vertical**



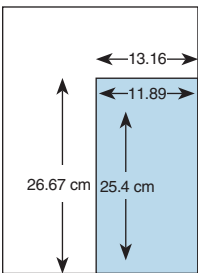
Bleed size: 13.79 cm x 36.20 cm

**1/2 Page Horizontal**



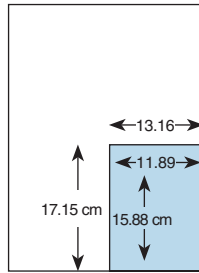
Bleed size: 27.31 cm x 18.42 cm

**1/3 Page Vertical**



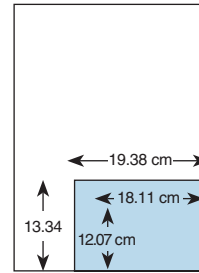
Bleed size: 13.79 cm x 27.31 cm

**1/4 Page Vertical Block**



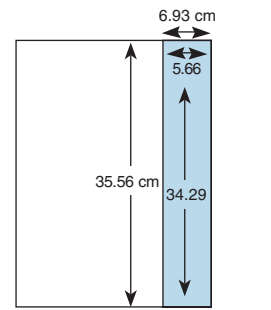
Bleed size: 13.79 cm x 17.78 cm

**1/4 Page Horizontal Block**



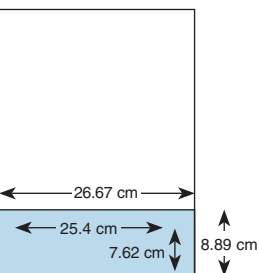
Bleed size: 20.02 cm x 13.97 cm

**1/4 Page Vertical Strip**



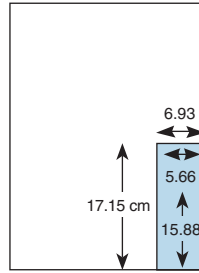
Bleed size: 7.57 cm x 36.2 cm

**1/4 Page Horizontal Strip**



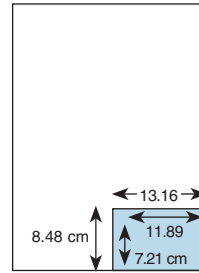
Bleed size: 27.31 cm x 9.53 cm

**1/8 Page Vertical Block**



Bleed size: 7.57 cm x 17.78 cm

**1/8 Page Horizontal Block**



Bleed size: 13.79 cm x 9.12 cm

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