

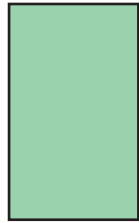
OSLI 2010

Non-Bleed

Bleed

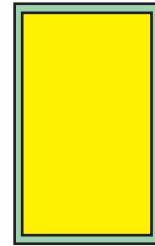
Full Page

Create your ad



7-1/8" x 10"

Create your ad



8-3/8" x 11-1/8"

1/2 Page Vertical



3-3/8" x 10"

This Size Ad Does Not Bleed

1/2 Page Horizontal



7-1/8" x 4-3/4"

This Size Ad Does Not Bleed

1/4 Page



3-1/4" x 4-3/4"

This Size Ad Does Not Bleed



Note: The yellow area on the bleed ads indicates live area. Any text, images or borders you do not want to get cut off during the trim, should land inside this area. Incidentally, this area is the same exact size as the non-bleed ad sizes.

Perfect bound books allow 3/8" for gutter grind.